



For Immediate Release

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Sales Enablement Expert & Girls Who Print Leader Kelly Mallozzi Joins SPC

October 5, 2026 – Niles, Illinois: Specialty Print Communications (SPC), a leader in marketing mail and print media solutions, welcomes Kelly Mallozzi to the sales leadership team as Senior Director of Sales Development & Talent Growth.

Kelly brings over 30 years of strategic expertise ranging from sales process optimization & coaching to culture & content development. “Adding Kelly’s expertise at this time aligns perfectly with SPC’s recent & planned growth trajectory,” states Ryan LeFebvre, SPC EVP Sales & Marketing. “The business of print media is complex and relationship expectations are changing, so we need to keep learning, improving how we sell, and embrace smart, new tools and processes to remain the industry’s top sales and client service organization.”

“It’s a really exciting time to join SPC. The company is growing & evolving quickly, which is crucial because change in the print industry is coming at us at a breakneck pace. SPC is clearly doing a lot of things right, but growth also comes with bigger expectations, new challenges, and probably a few curveballs. I’m excited to be part of the team helping turn that momentum into real impact; for customers, for our team, and for the future of our industry.” said Kelly.

Kelly is also the Vice President & Program Director at Girls Who Print, a global organization built to empower women and inspire the next generation of leaders in print and graphic arts. “SPC has been the largest print supporter worldwide of Girls Who Print and I’ve seen first-hand their commitment to supporting women’s opportunities to thrive in the print industry,” says Kelly. “I look forward to continuing our efforts with Ryan and the SPC leadership team on this mission to strengthen the future of print.”

Prior to joining SPC, Kelly spent over 16 years as the Principal at Success.In.Print, a consultancy focused on sales enablement, process & communication optimization.

About SPC

SPC is a print media expert for large, national brands and known for our innovative direct mail solutions. Our highly nimble print platform produces over one billion pieces of mail annually, with integrated postal optimization, data & creative services, marketing technologies, fulfillment services, large format and card solutions. In 2026, SPC celebrates 30 years in business. www.specialtyprintcomm.com