



SPC Appoints COO & Elevates Key Executives

February 19, 2024 – Niles, Illinois: Specialty Print Communications (SPC), a leading independent marketing mail provider, has announced internal moves to recognize the contributions of key leaders and support its ongoing growth.

“Like every business, SPC has been tested heavily over the last few years, with many changes in market dynamics”, states Adam LeFebvre, President of SPC. “I’m proud of SPC’s collective commitment to excellence with a laser focus on our clients’ success. These organizational announcements reflect both a recognition of each individual’s effective leadership as well as the need to accommodate our continued growth.”

John Gaspari, Senior Vice President of Operations, has been elevated to SPC’s first ever Chief Operating Officer. A 16-year veteran at SPC, John has been successfully leading all elements of SPC’s print manufacturing, including sheet, web, and digital print production as well as SPC’s lettershop and expanding fulfillment business.

Teresa Frederick, Vice President of Lettershop Operations, has been promoted to Senior Vice President of Operations. Under Teresa’s leadership, SPC’s lettershop has grown to deliver over 1.2B mail pieces into the mail stream each year on behalf of our clients.

Randy Weiler, Senior Director, Postal Affairs, Logistics & Strategy, has been promoted to Vice President, Postal Affairs, Logistics & Strategy. As SPC’s postal expert, Randy has been instrumental in helping clients understand and optimize complex USPS & shipping options while also directing SPC’s estimating team.

These appointments are effective immediately. Congratulations John, Teresa and Randy!

About SPC

SPC is an independently owned direct mail and digital solutions provider whose offerings range from sophisticated data-driven and high-volume mail programs to multi-channel marketing campaigns. SPC’s main objective is to help companies of all sizes grow sales and build lasting customer relationships. Celebrating 25 years as a family business in 2021, SPC has offices and production facilities in Niles, IL.

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